



Forestry soil health business model in the NOVASOIL project

Forestry soil health business models are a way to pay landowners to keep their forests healthy. These models involve several actors, including landowners, government agencies, and environmental organizations. Landowners are paid to restore or maintain environmental conditions, such as improving soil quality, increasing biodiversity, and storing carbon. The NOVASOIL project is a research project that is investigating two forestry soil health business models: Collective Governance of Ecosystem Services in Slovakia and the Czech Republic: This model involves forest owners working together to manage their forests in a sustainable way. Forest management in Latvia: This model involves forest owners being paid to keep their forests healthy and to teach others how to do the same. In both case studies, the researchers will be looking at key parameters to ensure the sustainability and profitability of the business models. This means that they will be looking at things like the price of carbon credits, the level of government support, and the cost of implementing soil health practices. Overall, the NOVASOIL project is investigating new ways to pay forest owners for the benefits that their forests provide to society. This could help to improve the sustainability of forestry practices and lead to a healthier environment. Researchers are studying these business models to see how they can be made more successful. This could help to improve the health of forests all over the world.

